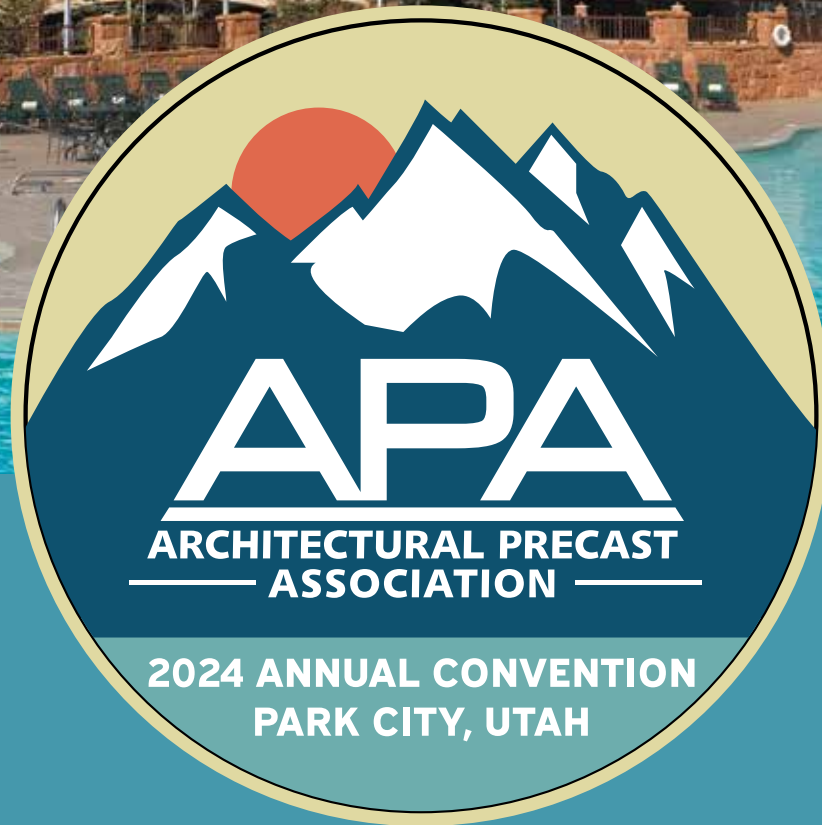
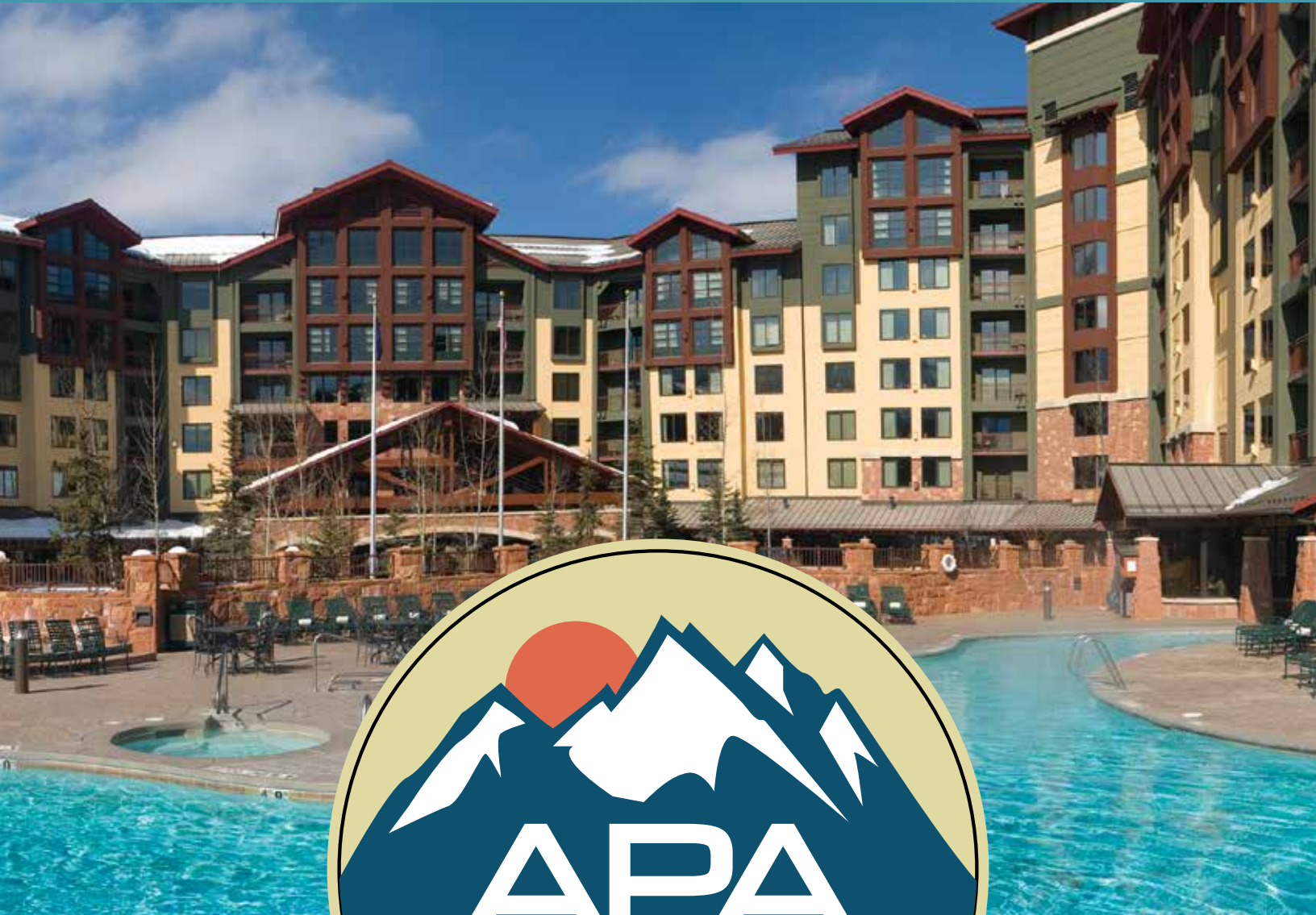


SPONSOR EXHIBITOR BROCHURE



OCTOBER 25-28, 2024
2024 APA ANNUAL CONVENTION
Grand Summit Hotel – Park City, Utah

2024 PRELIMINARY SCHEDULE OF EVENTS

(As of 4/2/24)
Subject to change

FRIDAY, OCTOBER 25

3:00 p.m. – 5:30 p.m. Vendor Registration & Tabletop Displays Setup
4:00 p.m. – 5:30 p.m. Attendee Registration Desk Open
6:30 p.m. – 8:30 p.m. Opening Night Event

SATURDAY, OCTOBER 26

8:00 a.m. – 12:00 p.m. Registration Desk Open
8:00 a.m. – 12:00 p.m. Associate Displays Open
8:30 a.m. – 9:00 a.m. General Membership Meeting
9:00 a.m. – 10:15 a.m. General Session
10:15 a.m. – 10:45 a.m. Associate Displays Open / Beverage Break
10:45 a.m. – 12:00 p.m. General Session
12:00 p.m. – 12:30 p.m. Associate Member Meeting
12:30 p.m. – 6:00 p.m. Afternoon On Your Own
6:00 p.m. – 7:00 p.m. Cocktail Reception
7:00 p.m. Dinner On Your Own

SUNDAY, OCTOBER 27

8:00 a.m. – 11:15 a.m. Registration Desk Open
8:00 a.m. – 11:00 a.m. Associate Displays Open
8:30 a.m. – 9:45 a.m. General Session
9:45 a.m. – 10:15 a.m. Associate Displays Open / Beverage Break
10:15 a.m. – 11:15 a.m. General Session: Producer Roundtable Discussions
11:15 a.m. – 12:00 p.m. Tabletop Displays Breakdown
12:30 p.m. 10th Annual JBT Championship Golf Tournament
6:30 p.m. – 8:30 p.m. APA Awards for Excellence Dinner & Ceremony

MONDAY, OCTOBER 28

8:00 a.m. – 12:30 p.m. Plant Tours & Breakfast

HOTEL INFORMATION

PARK CITY RESORT - GRAND SUMMIT HOTEL

4000 Canyons Resort Dr
Park City, UT 84098
<https://www.parkcitymountain.com/plan-your-trip/stay/grand-summit.aspx>

HOTEL RESERVATIONS

Call 855.948.0697 and follow the prompts to the Grand Summit Hotel to receive the discounted rate of \$234 plus a \$35 reduced resort fee per night plus taxes. Mention the APA Annual Convention.

Park City Resort will only be able to offer this reduced rate until **Monday, September 30, 2024**. Please note the APA can only reserve a certain number rooms at the discounted rate. **Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply.** Make your reservations today!

For more information on the APA Convention please visit the APA website at www.archprecast.org or contact the office at 850.205.5637.



Register for Convention
at archprecast.org/2024-convention

2024 SPONSORSHIP & EXHIBIT OPPORTUNITIES

2024 SPONSORSHIP PACKAGES	PLATINUM Member \$4,000 Non-Member \$5,000	GOLD Member \$2,500 Non-Member \$3,250	SILVER Member \$1,750 Non-Member \$2,250
Registrations included in Sponsorship Package	3	2	1
5-Minute Company Presentation/Video to Attendees during General Sessions	X	X	X
Tabletop Display in General Session Room	X	X	X
Color Ad in Convention Onsite Program	Full Page Ad (Inside Front Cover OR Inside Back Cover)	Full Page Ad	Half Page Ad
Friday Opening Night Event OR Sunday Dinner & Awards Ceremony Sponsor	X		
Additional Recognition on Event Signage at Meeting & Company Logo on Event Beverage Napkins (Opening Event OR Sunday Dinner)	X		
Excel List of Attendees (One week pre & one week post event)	X	X	X
Sponsor Recognition in Attendee Registration Brochure if paid by July 14	X	X	X
Sponsor Recognition on Convention Website & Social Media Marketing	X	X	X
Sponsor Recognition in Convention Emails & Precaster E-Magazine	X	X	X
Sponsor Recognition in Convention Onsite Program & Onsite Event Signage	X	X	X
Company Logo shown in Sponsor Recognition Slideshow during General Sessions throughout Meeting & Breaks	X	X	X

NOTE: Full registrations included in sponsorship packages include all convention sessions, beverage breaks, receptions and Sunday Awards Dinner. Tabletop displays include (1) 6-foot skirted table and will be located inside the general session room. Power and internet are available, but are additional charges at the exhibitor's expense.

REGISTER ONLINE AT WWW.ARCHPRECAST.ORG

EVENT SPONSORSHIP & TABLETOP EXHIBITS	TABLETOP DISPLAY ONLY Member \$1,000 Non-Member \$1,500	FRIDAY COCKTAIL RECEPTION Member \$1,000 Non-Member \$1,500	MONDAY PLANT TOURS BREAKFAST Member \$1,000 Non-Member \$1,500	ATTENDEE LANYARDS Member \$1,750 Non-Member \$2,250
Registrations included in Sponsorship Package	1	1	1	1
Tabletop Display in General Session Room	X			
Additional Recognition on Event Signage at Meeting & Company Logo on Event Beverage Napkins		X	X	Company Logo on Lanyards
Excel List of Attendees (One week pre & one week post event)	X	X	X	X
Sponsor Recognition in Attendee Registration Brochure if paid by July 14	X	X	X	X
Sponsor Recognition on Convention Website & Social Media Marketing	X	X	X	X
Sponsor Recognition in Convention Emails & Precaster E-Magazine	X	X	X	X
Sponsor Recognition in Convention Onsite Program & Onsite Event Signage	X	X	X	X
Company Logo shown in Sponsor Recognition Slideshow during General Sessions throughout Meeting & Breaks	X	X	X	X

NOTE: Event & Item Sponsorship Packages DO NOT include 5-Minute Company Presentation or Ad in Convention Onsite Program.

AGREEMENT: The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the Architectural Precast Association (APA), the meeting host.

TABLETOP ASSIGNMENTS: Tabletop displays will be assigned based on the date agreement is received with full payment.

SPONSORSHIPS: All sponsorships must be paid in full to receive benefits described in sponsorship details.

CANCELLATION: No cancellation shall be acknowledged unless received in writing by the APA executive office. Should an exhibitor wish to cancel 30 days before the event set-up date (9/25/24), a 50% refund will be given by APA. Should a sponsor wish to cancel after receipt of signed agreement, a 50% refund will be given by APA. **No refunds will be given for cancellations requested after October 4, 2024.**

LIABILITY AND INSURANCE: The tabletop area will be locked at the end of each day for the protection of the displays. Only authorized personnel will have access to the tabletop area during non-show hours. The hotel management and APA will take all reasonable precautions to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or APA be responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance.