



**2025 APA ANNUAL CONVENTION**  
**Stephen F. Austin Royal Sonesta Hotel, Austin, TX**  
**September 26-29, 2025**

**SCHEDULE OF EVENTS**  
(TENT - As of 7/31/25)

**FRIDAY, SEPTEMBER 26**

2:00 p.m. – 5:00 p.m.	APA Board of Directors Meeting (Invitation Only)
3:30 p.m. – 5:30 p.m.	Vendor Registration & Tabletop Displays Setup
4:30 p.m. – 6:00 p.m.	Attendee Registration Desk Open
6:30 p.m. – 8:30 p.m.	Opening Night Event

**SATURDAY, SEPTEMBER 27**

8:00 a.m. – 12:00 p.m.	Registration Desk Open
8:00 a.m. – 12:00 p.m.	Associate Displays Open

8:30 a.m. – 9:00 a.m.	General Membership Meeting
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9:00 a.m. – 9:15 a.m.	Sponsor Presentations
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9:15 a.m. – 10:15 a.m.	<b>GENERAL SESSION I: “Battle Readiness” to Win Your Business Wars!</b>
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This session will provide field-tested precepts for driving your company to competitive success. What better time than now, with our renewed energy nationally to “build baby build,” to re-establish policy and processes that maximizes your ability to win. This session will cover:

- Strengthening our recruiting, hiring, & retention of needed workers
- Understanding the “costs of quality” and how to move workers to see personal and company benefits from “right the 1st time.”
- Strategies to keep your company strong and growing in good and not-so-good times.

**Presenter:** Brad Humphrey (A.K.A “The Contractor’s Best Friend”)  
Founder & President of Pinnacle Development Group

10:15 a.m. – 10:45 a.m.	Associate Displays Open / Beverage Break
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10:45 a.m. – 11:00 a.m.	Sponsor Presentations
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11:00 a.m. – 12:00 p.m.	<b>GENERAL SESSION II: The Impact of Precast Concrete on the Build Environment”</b>
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**Presenter:** Brian Miller, PE, MBA, LEED AP, Chryso Inc.

This presentation will review and discuss a holistic view of precast concrete and its environmental impact. This includes discussions on cements, mix designs, admixtures and the direction these seem to be headed, as well as a discussion of the strong value propositions precast concrete offers stakeholders, and things we can do to ensure a more complete understanding and evaluation of the material/system choice.

12:00 p.m. – 12:30 p.m.	Associate Member Meeting
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6:00 p.m. – 7:00 p.m.	Cocktail Reception
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## **SUNDAY SEPTEMBER 28**

8:00 a.m. – 11:15 a.m.	Registration Desk Open
8:00 a.m. – 11:00 a.m.	Associate Displays Open
8:30 a.m. – 9:30 a.m.	<b>GENERAL SESSION III: “The Frequency of Excellence”</b> Through powerful storytelling and examples of professional excellence, Scott Millson shares a lifetime of insights accumulated across 40 years and multiple industries. From his service in the US Navy to his ascent to one of the youngest partners in a multi-billion-dollar global consulting firm, he shares his lessons through the Frequency of Excellence.  <b>Presenter:</b> Scott Millson, Author, Speaker, Executive
9:30 a.m. – 9:45 a.m.	Sponsor Presentations
9:45 a.m. – 10:15 a.m.	Associate Displays Open / Beverage Break
10:15 a.m. – 10:30 a.m.	Sponsor Presentations
10:30 a.m. – 11:30 a.m.	<b>GENERAL SESSION IV: Producer Roundtable Discussions</b>
11:30 a.m. – 12:00 p.m.	Tabletop Displays Breakdown
1:00 p.m.	10 <sup>th</sup> Annual JBT Championship Golf Tournament The Golf Club at Star Ranch The Cure Starts Now Fundraiser
7:00 p.m. – 9:00 p.m.	APA Awards for Excellence Dinner & Ceremony

## **MONDAY, SEPTEMBER 29**

8:00 a.m. – 12:30 p.m.	<b>Plant Tours</b>
8:00 a.m. – 8:30 a.m.	Grab and go breakfast
8:30 a.m.	Bus departs hotel for Austin Block and Hardscapes
9:15 a.m.	Arrive at Austin Block and Hardscapes
9:15 a.m. - 11:15 am.	Tour Austin Block and Hardscapes
11:15 a.m.	Bus departs for AUS airport
12:00 p.m.	Arrive at AUS airport
12:10 p.m.	Bus departs for Sonesta Hotel
12:30 p.m.	Bus arrives at Sonesta Hotel

**(NOTE: 6 Hours of CEUs are available during the 2025 Convention.)**